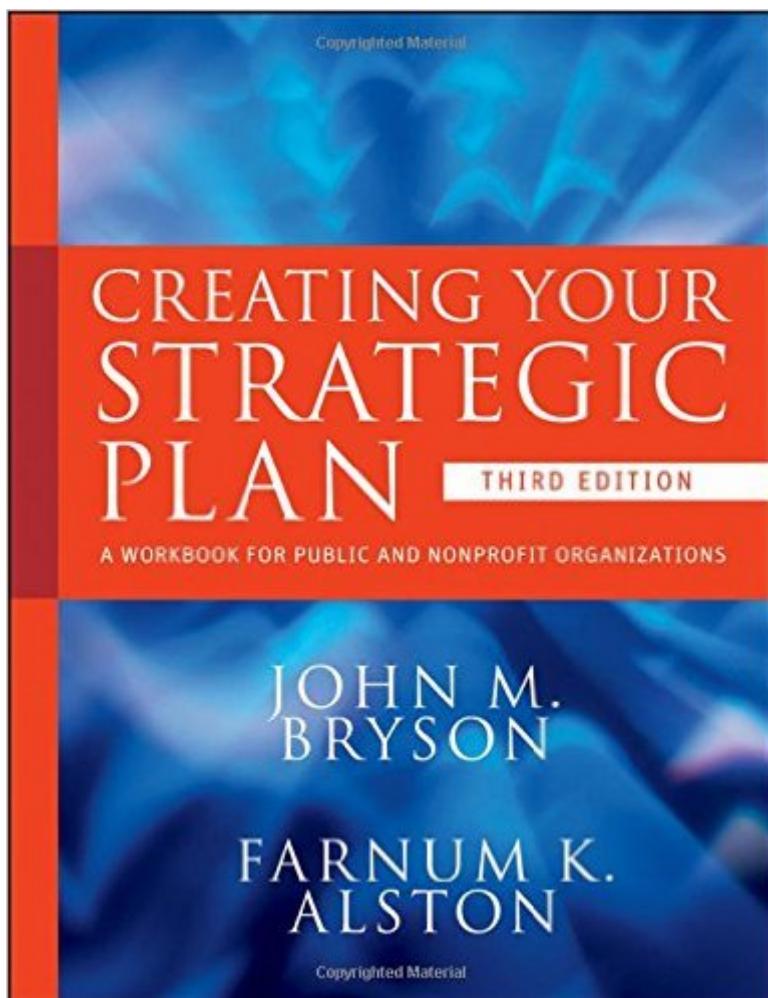


The book was found

Creating Your Strategic Plan: A Workbook For Public And Nonprofit Organizations



Synopsis

Creating and Implementing Your Strategic Plan is the companion workbook to Bryson's landmark book, Strategic Planning for Public and Nonprofit Organizations, a step-by-step guide to putting strategic planning into effect. Using revised, easy-to-understand worksheets, the authors provide clear instructions for creating a strategic plan tailored to the needs of the individual organization. With more material on stakeholder analysis, visioning, strategic issue identification, and implementation, this new edition is the best resource for taking leaders, managers, and students through every step of the strategic planning process.

Book Information

Paperback: 288 pages

Publisher: Jossey-Bass; 3 edition (August 9, 2011)

Language: English

ISBN-10: 047040535X

ISBN-13: 978-0470405352

Product Dimensions: 8.5 x 0.6 x 11 inches

Shipping Weight: 2 pounds (View shipping rates and policies)

Average Customer Review: 4.2 out of 5 starsÂ See all reviewsÂ (14 customer reviews)

Best Sellers Rank: #95,741 in Books (See Top 100 in Books) #93 inÂ Books > Business & Money > Small Business & Entrepreneurship > Nonprofit Organizations & Charities #335 inÂ Books > Business & Money > Processes & Infrastructure > Strategic Planning #394 inÂ Books > Business & Money > Management & Leadership > Systems & Planning

Customer Reviews

I bought this book to follow along with what my daughter is studying in college for her masters in non-profit. For a novice in the field of strategic planning I found it somewhat difficult to understand. I also borrowed the text book from a friend who has been through the program. It reads like a book written by college professors letting you know they are smart...which they probably are...but hard for the non-profit director who is a novice in strategic planning to understand. I wish it had been written in plainer English so I could apply this knowledge more directly to my work for a non-profit organization.

This book is a great resource for implementing strategic planning. It combines explanatory content, forms and work sheets, and good resources for actually implementing the steps. I am teaching

Strategic Planning in a college course and am using several things from this book.

This is a great resource and just what I was looking for. The information contained in this book is easy to follow. I can't wait to use this with a client.

I will never buy a digital workbook again. I can't print the pages to turn them in for my grad class. I can't cut and paste them because I quickly exceeded the copying limit. I am forced to typed each worksheet in order to do my assignments. Any ideas how to work around this problem?

This work is just what I've been looking for. It gives great guidance to those who wish to learn more clearly the nuances of strategic planning and how to accomplish it more effectively.

Purchased for a grad school class. Worksheets are distorted and difficult to follow on the kindle version.

I took a course in Strategic Planning in college 20 years ago and there were a lot of references to Bryson back then. This is a great revision and summary of the latest formulas and strategies. Folks with little or no background can pick it up pretty easily.

[Download to continue reading...](#)

Starting a Nonprofit: 10 Proven Steps to Creating your First Successful Nonprofit Organization (Successful NPO, Starting a Nonprofit, Charity, Nonprofit Startup, How to Start a Nonprofit) Creating Your Strategic Plan: A Workbook for Public and Nonprofit Organizations Strategic Planning for Nonprofit Organizations: A Practical Guide for Dynamic Times (Wiley Nonprofit Authority) Strategic Planning for Public and Nonprofit Organizations: A Guide to Strengthening and Sustaining Organizational Achievement Human Resources Management for Public and Nonprofit Organizations: A Strategic Approach BUSINESS PLAN: Business Plan Writing Guide, Learn The Secrets Of Writing A Profitable, Sustainable And Successful Business Plan ! -business plan template, business plan guide - How to Form a Nonprofit Corporation (National Edition): A Step-by-Step Guide to Forming a 501(c)(3) Nonprofit in Any State (How to Form Your Own Nonprofit Corporation) Strategic Marketing for Nonprofit Organizations 7th Edition (Eastern Economy Edition) The Jossey-Bass Handbook of Nonprofit Leadership and Management (Essential Texts for Nonprofit and Public Leadership and Management) Applied Research Methods in Public and Nonprofit Organizations The Ethics Primer for Public Administrators in Government and

Nonprofit Organizations Performance Analysis For Public And Nonprofit Organizations Boards That Make a Difference: A New Design for Leadership in Nonprofit and Public Organizations Managing Human Behavior in Public and Nonprofit Organizations Smart Communities: How Citizens and Local Leaders Can Use Strategic Thinking to Build a Brighter Future (Essential Texts for Nonprofit and Public Leadership and Management) Reinventing Organizations: A Guide to Creating Organizations Inspired by the Next Stage of Human Consciousness NonProfit Crowdfunding Explained: Online Fundraising Hacks to Raise More for Your NonProfit The Public Relations Strategic Toolkit: An Essential Guide to Successful Public Relations Practice The Ultimate Guide to Nonprofit Fundraising with Crowdfunding: A start-to-finish handbook on how to raise money with crowdfunding (Crowdfunding, Nonprofit ... How to Raise Money, How to CrowdFund) Nonprofit Organizations, Cases and Materials, 4th (University Casebook Series)

[Dmca](#)